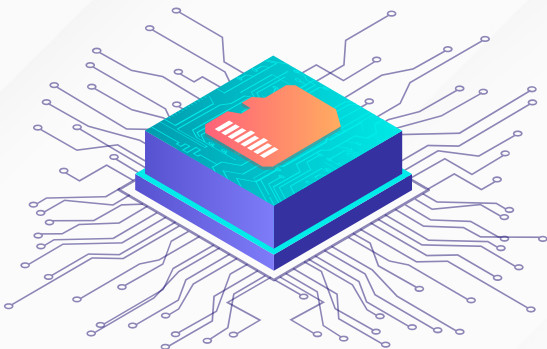


UNDERSTANDING GENAI

GENERAL OVERVIEW



Generative AI (GenAI) tools like ChatGPT, Google Gemini, and others are transforming how individuals, teams, and entire organizations operate. They can help drive innovation, enhance problem-solving, and boost productivity. But as with any new technology, its integration presents unique challenges and risks.

Better understand and manage these risks with the helpful tips below:



Understand the Technology

Generative AI tools operate based on large language models (LLMs) trained on massive datasets. Understanding how these tools work is essential for effective usage.



Manage Adoption

Whether GenAI is introduced to your organization from the executive ranks or organically from individual contributors it's crucial to develop meaningful policy and implementation processes for its safe and effective adoption.



Provide Training

Ensuring that all users receive training in common GenAI risks, prompt engineering and the acceptable use of AI will help manage the risks associated with AI.



Ethical Considerations

Keep in mind that GenAI tools do not possess ethical or moral reasoning and should not replace human judgment.



Understand GenAI Impacts on Data Privacy

Many LLM based tools may train their models on any data submitted in prompts and conversations. Private data needs to be kept out of these types of systems.



Monitor Legal and Regulatory Developments

Governmental entities such as the European Union, The United States, Great Britain and many individual US States are all developing and updating AI regulations many of which will have significant impact on our AI usage.