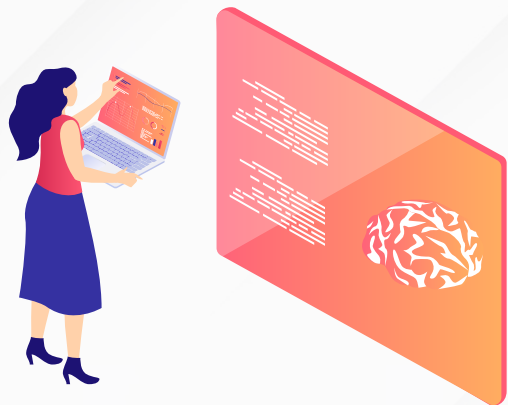


EFFECTIVE USE OF AI THROUGH PROMPT ENGINEERING



Prompt engineering is the practice of crafting detailed and precise prompts to guide AI tools to generate accurate and relevant output.

Effective prompt engineering helps deliver high-quality output while increasing efficiency and accuracy in AI-assisted tasks. Poorly constructed prompts can lead to ambiguous and inconsistent results. The tips below highlight important tips to develop better prompts in your use of AI tools.

Key tips for writing good prompts



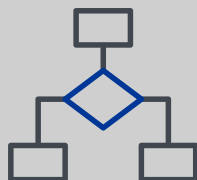
Clarity and Specificity

Ensure prompts are clear and specific; Use exacting language that explicitly describes the input, process and desired output.



Assign Persona

Many prompts should include statements to the AI which help guide its output such as “You are a copyeditor and your job is to correct spelling and grammar mistakes without changing the meaning of the text.”



Iterative Refinement

Continuously refine your prompts through iterations to improve the quality of the AI’s responses.



Context Inclusion

Include detailed context and relevant information in your prompts to help the AI generate more accurate and coherent responses.



Model Output

GenAI responds well to sample formatting of output. Rather than (or in addition to) describing output format, supply the AI with an example of how you want the output formatted.

Regardless of how you write your prompts, always ensure that a qualified human reviews AI-generated content to catch errors and biases.